Functional Drinks in France

Product Type: Industry Profile (38 pages)
Product Code: 898EBDF5-0394-4266-8E97-B0FC18BCCA3D
Published by: MarketLine
Published on: 08 April 2011
Single user price: $250.00
Multi-user price: $625.00

Datamonitor's industry profiles are an essential resource for top-level data and analysis. This profile includes data on market size and segmentation, plus textual analysis of the key trends and competitive landscape, demographic information, and descriptions of the leading companies.

Scope of this research

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- Includes a five-year forecast of the industry

Research and analysis highlights

Detailed information is included on market size, measured by both value and volume. Market shares are covered by manufacturer and by brand, including private label.

Key reasons to purchase this research

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

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