

Enterprise Applications Market Forecast in the US to 2014

Product Type: Databook ([unknown] pages)

Published by: Datamonitor

Single user price: \$795.00

Product Code: DBTC2266

Published on: 01 April 2011

Multi-user price: \$1987.50

Enterprise Applications Market Forecast in the US to 2014 is a comprehensive resource for the market split by technology (ERP, product lifecycle management, customer relationship management [CRM], human resources [HR] and payroll, financial, supply chain management [SCM], and commerce applications). This Databook also provides data split by nine industry verticals.

Scope of this research

- The US Enterprise Applications Revenue Overview to 2014
- The US Enterprise Applications Revenue by Technology
- Enterprise Applications Revenue - Country Comparison

Research and analysis highlights

Enterprise applications market in the US is forecast to grow at a CAGR of 3.1% over the period 2010-14.

In 2009, ERP applications accounted for a leading share (31.6%) of the enterprise applications market in the US. Product lifecycle management and CRM applications followed, accounting for 21.3% share and 13.6% share respectively.

Key reasons to purchase this research

- Gain a comprehensive view of the enterprise applications market
- Assess lucrative market segments to invest in by analyzing market sizing information (revenue) for key segments of the market
- Design business strategies by understanding the quantitative market trends in 2009, and those that are anticipated to occur up to 2014

Enterprise Applications Market Forecast in the US to 2014

Product Type: Databook ([unknown] pages)

Published by: Datamonitor

Single user price: \$795.00

Product Code: DBTC2266

Published on: 01 April 2011

Multi-user price: \$1987.50

Table of contents

OVERVIEW

Catalyst

Summary

INTRODUCTION

Reasons to purchase

Definitions

ENTERPRISE APPLICATIONS REVENUE OVERVIEW TO 2014

Overview

Enterprise applications by technology

Enterprise applications by industry vertical

ENTERPRISE APPLICATIONS REVENUE BY TECHNOLOGY

Commerce applications by industry vertical

CRM applications by industry vertical

ERP applications by industry vertical

Financial applications by industry vertical

HR and payroll applications by industry vertical

Product lifecycle management by industry vertical

SCM applications by industry vertical

ENTERPRISE APPLICATIONS REVENUE – COUNTRY COMPARISON

Enterprise applications market, US versus leading countries

APPENDIX

Forecast methodology

Further reading

Disclaimer

TABLES

Table: Definitions – enterprise application technologies

Table: Definitions – industry verticals

Table: US, enterprise applications market value (\$m), 2009–14

Table: US, enterprise applications market value (\$m) by technology, 2009–14

Table: US, enterprise applications market value (\$m) by industry vertical, 2009–14

Table: US, commerce applications market value (\$m) by industry vertical, 2009–14

Table: US, CRM applications market value (\$m) by industry vertical, 2009–14

Table: US, ERP applications market value (\$m) by industry vertical, 2009–14

Table: US, financial applications market value (\$m) by industry vertical, 2009–14

Table: US, HR and payroll applications market value by industry vertical, 2009–14

Table: US, product lifecycle management market value (\$m) by industry vertical, 2009–14

Table: US, SCM applications market value (\$m) by industry vertical, 2009–14

Table: Enterprise applications market, US versus leading countries, revenue comparison, 2009

FIGURES

Figure: US, enterprise applications market value (\$m), 2009–14

Enterprise Applications Market Forecast in the US to 2014

Product Type: Databook ([unknown] pages)

Published by: Datamonitor

Single user price: \$795.00

Product Code: DBTC2266

Published on: 01 April 2011

Multi-user price: \$1987.50

Figure: US, enterprise applications market value (\$m) by technology, 2009–14

Figure: US, enterprise applications market value (\$m) by industry vertical, 2009–14

Figure: US, commerce applications market value (\$m) by industry vertical, 2009–14

Figure: US, CRM applications market value (\$m) by industry vertical, 2009–14

Figure: US, ERP applications market value (\$m) by industry vertical, 2009–14

Figure: US, financial applications market value (\$m) by industry vertical, 2009–14

Figure: US, HR and payroll applications market value (\$m) by industry vertical, 2009–14

Figure: US, product lifecycle management market value (\$m) by industry vertical, 2009–14

Figure: US, SCM applications market value (\$m) by industry vertical, 2009–14

Figure: Enterprise applications market, the US versus leading countries, revenue comparison, 2009

Figure: Enterprise applications – forecast methodology

Enterprise Applications Market Forecast in the US to 2014

Product Type: Databook ([unknown] pages)

Published by: Datamonitor

Single user price: \$795.00

Product Code: DBTC2266

Published on: 01 April 2011

Multi-user price: \$1987.50

YES, I WOULD LIKE TO PURCHASE NOW

Fax back this form to

+44 161 238 4141 (Global)

Please select the licence type (learn more)

\$795.00 (Single user licence) \$1987.50 (multi-user licence)

Complete your details

Title Mr Mrs Ms

Name

Job Title

Department

Company

Address

State/Province

Country Post Code/ZIP

Email

Tel Fax

Please sign below to confirm your order

Date

Complete payment details

Tick here to confirm you wish to be invoiced for this item

Please supply purchase order number or enter N/A:

If you are an EU company (except UK) please supply your VAT / BTW/ MOMS / MWST/ IVA / FPA number

If you wish to pay by credit card please complete your [purchase online](#)

Or call us on:

+44 161 238 4085 (EU)

+61 2 8705 6900 (AP)

+1 212 686 7400 (US)

Please do not add any credit card details on this form

This product is delivered in electronic format. If you require hard copy format please [contact us](#).
To view the terms and conditions related to the sale of this product please [click here](#).